

## EAST Search History

| Ref # | Hits | Search Query  | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|------|---|-----------------|------------------|---------|------------------|
| L2    | 0    | (09/933715).CCLS.   | US-PGPUB        | OR               | OFF     | 2006/07/06 15:43 |
| L3    | 0    | 09/933715   | USPAT           | AND              | ON      | 2006/07/06 15:43 |
| L5    | 1    | loyalty adj file  | USPAT           | AND              | ON      | 2006/07/06 15:57 |
| S1    | 7    | ((("6070147") or ("5056019") or ("5146067") or ("6018718") or ("6233564") or ("6009412") or ("6105008"))).PN.                 | USPAT           | OR               | OFF     | 2006/07/06 13:46 |
| S3    | 1874 | (705/26,39).CCLS.   | USPAT           | OR               | OFF     | 2006/06/28 11:42 |
| S4    | 1327 | S3 and (reward or points)   | USPAT           | AND              | ON      | 2006/06/28 11:51 |
| S5    | 26   | S3 and (real adj world) same (internet or online or electronic)   | USPAT           | AND              | ON      | 2006/06/28 11:51 |
| S6    | 153  | S3 and (reward)   | USPAT           | AND              | ON      | 2006/06/28 11:54 |
| S8    | 415  | takahashi.inv. and hideaki.inv.   | USPAT           | AND              | ON      | 2006/06/28 11:55 |
| S9    | 1    | takahashi.inv. and hideaki.inv. and transaction   | USPAT           | AND              | ON      | 2006/06/28 11:56 |
| S10   | 10   | takahashi.inv. and hideaki.inv. and sony.as.  | USPAT           | AND              | ON      | 2006/06/28 11:57 |
| S11   | 6    | itabashi.inv. and tatsuo.inv. and sony.as.  | USPAT           | AND              | ON      | 2006/06/28 11:59 |
| S12   | 10   | itabashi.inv. and tatsuo.inv.   | USPAT           | AND              | ON      | 2006/06/28 11:59 |
| S13   | 0    | itabashi.inv. and tatsuo.inv. and takahashi.inv.  | USPAT           | AND              | ON      | 2006/06/28 12:00 |
| S14   | 1    | hideaki.inv. takahashi.inv. tatsuo.inv. itabashi.inv.   | US-PGPUB; USPAT | AND              | ON      | 2006/06/28 12:01 |
| S16   | 24   | (convert or transfer) near (points) with (online or electronic or internet or e-commerce) with (store or POS or live or real) | US-PGPUB; USPAT | AND              | ON      | 2006/06/28 12:46 |
| S17   | 11   | ((aggregat\$3 or combin\$5) near (reward or points)) and S3   | US-PGPUB; USPAT | AND              | ON      | 2006/06/30 11:07 |
| S18   | 545  | ((aggregat\$3 or combin\$5 or consolidat\$3) near (reward or points)) and \$s3  | US-PGPUB; USPAT | AND              | ON      | 2006/06/30 11:08 |
| S19   | 1874 | (705/26,39).CCLS.   | USPAT           | OR               | OFF     | 2006/06/30 11:08 |
| S20   | 12   | ((aggregat\$3 or combin\$5 or consolidat\$3) near (reward or points)) and S19   | US-PGPUB; USPAT | AND              | ON      | 2006/06/30 11:09 |
| S21   | 1    | ((consolidat\$3) near (reward or points)) and S19   | US-PGPUB; USPAT | AND              | ON      | 2006/06/30 11:16 |
| S22   | 226  | ((frequent adj (flyer or flier)) or (reward with miles)) with airline   | USPAT           | AND              | ON      | 2006/06/30 11:19 |

## EAST Search History

|     |      |  |                        |     |     |                  |
|-----|------|--|------------------------|-----|-----|------------------|
| S23 | 0    | (frequent adj (flyer or flier)).inv.   | USPAT                  | AND | ON  | 2006/06/30 11:20 |
| S24 | 1    | (frequent adj (flyer or flier)) same convert   | USPAT                  | AND | ON  | 2006/06/30 11:21 |
| S25 | 534  | (frequent adj (flyer or flier))  | USPAT                  | AND | ON  | 2006/06/30 15:02 |
| S26 | 68   | S25 and S19  | USPAT                  | AND | ON  | 2006/06/30 11:21 |
| S27 | 110  | (frequent adj (flyer or flier)) with credit adj card   | USPAT                  | AND | ON  | 2006/06/30 15:02 |
| S28 | 110  | (frequent adj (flyer or flier)) with (credit adj card)   | USPAT                  | AND | ON  | 2006/06/30 15:02 |
| S29 | 14   | ("5806045"   "5923016"   "5991736"   "6049778"   "6061660"   "6128599"   "6370514").PN. OR ("6594640").URPN.   | US-PGPUB; USPAT; USOCR | AND | ON  | 2006/06/30 15:11 |
| S30 | 81   | ("4360872"   "4485300"   "4594663"   "4669730"   "4673802"   "4722054"   "4723212"   "4750119"   "4882675"   "4910672"   "4941090"   "4949256"   "5117355"   "5173851"   "5185695"   "5200889"   "5201010"   "5202826"   "5245533"   "5256863"   "5287268"   "5305196"   "5310997"   "5380991"   "5388165"   "5430644"   "5448471"   "5467269"   "5535407"   "5537314"   "5557516"   "5574269"   "Re32985").PN. OR ("5923016").URPN. | US-PGPUB; USPAT; USOCR | AND | ON  | 2006/07/05 09:23 |
| S32 | 1    | "5530232".pn.  | USPAT                  | AND | ON  | 2006/07/05 12:23 |
| S33 | 1874 | (705/26,39).CCLS.  | USPAT                  | OR  | OFF | 2006/07/06 12:49 |
| S34 | 509  | S33 and calculate  | USPAT                  | AND | ON  | 2006/07/05 12:23 |
| S35 | 18   | S33 and calculat\$3 with (points or incentive or reward or miles) with (purchase or transaction)   | USPAT                  | AND | ON  | 2006/07/05 12:25 |
| S36 | 1    | "5,937,391".pn.  | USPAT                  | AND | ON  | 2006/07/05 12:38 |
| S37 | 84   | visa.as.   | USPAT                  | AND | ON  | 2006/07/05 12:38 |
| S39 | 61   | S37 and (points or reward or incentive)  | USPAT                  | AND | ON  | 2006/07/05 12:39 |

# EAST Search History

|                     |  |  |                              |     |    |                  |
|---------------------|--|--|------------------------------|-----|----|------------------|
| S41                 | 240  | ("20020002468"   "20020076051"  <br>"3935933"   "4011433"   "4108350"<br>  "4124109"   "4195864"  <br>"4412631"   "4544590"   "4568403"<br>  "4674041"   "4723212"  <br>"4742215"   "4794530"   "4825053"<br>  "4837422"   "4841712"  <br>"4868376"   "4882675"   "4910672"<br>  "4930129"   "4941090"  <br>"4949256"   "4954003"   "4985615"<br>  "4992940"   "5019452"  <br>"5019695"   "5025372"   "5056019"<br>  "5060793"   "5060804"  <br>"5063596"   "5115888"   "5117355"<br>  "5128752"   "5161256"  <br>"5173851"   "5185695"   "5200889"<br>  "5202826"   "5227874"  <br>"5256863"   "5285278"   "5287181"<br>  "5287268"   "5297026"  <br>"5299834"   "5308120"   "5353218"<br>  "5380991"   "5402549"  <br>"5417458"   "5420606"   "5450938"<br>  "5466010"   "5471669"  <br>"5473690"   "5483444"   "5484998"<br>  "5491326"   "5491838"  <br>"5500681"   "5501491"   "5513102"<br>  "5515270"   "5530232"  <br>"5531482"   "5535118"   "5537314"<br>  "5559313"   "5564073"  <br>"5577266"   "5577915"   "5578808"<br>  "5579537"   "5594493"  <br>"5612868"   "5621812"   "5642485"<br>  "5644723"   "5649114"  <br>"5649118"   "5650209"   "5687322"<br>  "5689100"   "5710886"  <br>"5727153"   "5734838"   "5742845"<br>  "5754762"   "5761648"  <br>"5765141"   "5767896"   "5774870"<br>  "5776287"   "5791991"  <br>"5794210"   "5797126"   "5802519"<br>  "5804806"   "5806044"  <br>"5806045"   "5815658"   "5822735"<br>  "5822737"   "5832457"  <br>"5844218"   "5845259"   "5855007"<br>  "5857175"   "5859419"  <br>"5865340"   "5865470"   "5868498"<br>  "5880769"   "5884271"  <br>"5884277"   "5884278"   "5887271"<br>  "5890135"   "5892827"  <br>"5898838"   "5903732").PN. OR<br>("5905246"   "5905908"   "5907350"<br>  "5907830"   "5909486"  <br>"5912453"   "5915244"   "5923884"<br>  "5924072"   "5926795"  <br>"5928082"   "5931947"   "5943651"<br>  "5950173"   "5953047"  <br>"5953705"   "5956694"   "5956695"<br>  "5958174"   "5960082"  <br>"5963017"   "59660318"   "5970460" | US-PGPUB;<br>USPAT;<br>USOCR | AND | ON | 2006/07/05 12:40 |
| 7/6/2006 4:19:30 PM | C:\Documents and Settings\jokesack\My Documents\ | EAST\Workspaces\09933715.pts.wsp   |                              |     |    | Page 3           |

## EAST Search History

|     |      |  |                        |     |     |                  |
|-----|------|--|------------------------|-----|-----|------------------|
| S42 | 1874 | (705/26,39).CCLS.  | USPAT                  | OR  | OFF | 2006/07/06 12:49 |
| S43 | 32   | S42 and conver\$4 near2 (points or credits or rewards)   | USPAT                  | AND | ON  | 2006/07/06 13:11 |
| S45 | 23   | (conver\$4 near2 (points or reward)) with transaction  | USPAT                  | AND | ON  | 2006/07/06 13:27 |
| S46 | 44   | ("20010011228"   "4195864"   "4850611"   "4908761"   "5057915"   "5227874"   "5283734"   "5308119"   "5353218"   "5489123"   "5508731"   "5642485"   "5644723"   "5649114"   "5687322"   "5697844"   "5708782"   "5713795"   "5759101"   "5766075"   "5822735"   "5839088"   "5845259"   "5870030"   "5887271"   "5890135"   "5905246"   "5916024"   "5924040"   "5961569"   "5988853"   "6006160"   "6047236"   "6060993"   "6076039"   "6085090"   "6101486"   "6108650"   "6122594"   "6202023"   "6212472"   "6230287"   "6333980"   "6373836").PN. OR ("6965868").URPN. | US-PGPUB; USPAT; USOCR | AND | ON  | 2006/07/06 13:22 |
| S47 | 7    | ((transmit\$3 or send\$3) near2 ((points or reward) near (information or data))) with transaction  | USPAT                  | AND | ON  | 2006/07/06 15:57 |
| S48 | 14   | ((transmit\$3 or send\$3) near2 ((points or reward) near (information or data))) with transaction  | US-PGPUB               | AND | ON  | 2006/07/06 13:42 |
| S49 | 6    | ((("20020007335") or ("20020077890") or ("20020032668") or ("6594640") or ("20030050831") or ("20020004783"))).PN.   | US-PGPUB; USPAT        | OR  | OFF | 2006/07/06 15:43 |